 Sharon Maneki, President

Dear Friend:

On behalf of the National Federation of the Blind of Maryland (NFBMD), we invite you to partner with us. By serving as a sponsor or exhibitor for our 52nd NFB of Maryland annual convention, being held November 9-11 in Ocean City, you will be creating opportunities for the blind of Maryland to live the lives we want. It is also an opportunity for you to access a unique customer base while promoting your establishment as a socially responsible organization.

The NFB of Maryland convention attracts approximately four hundred blind individuals, our families, friends, and blindness professionals. As a sponsor and exhibitor, it is an unparalleled opportunity to reach out to blind individuals, highlight your products and services, and support the programs of the NFB of Maryland. Our convention is the place to be this November; you will not want to miss out!

The funding you provide by serving as a sponsor and exhibitor goes far beyond helping support the important activities of the convention. These resources contribute to our work throughout the year as we implement programs to improve education and employment opportunities, raise awareness, shatter misconceptions, provide resources and advocacy, and promote the independence of the blind in Maryland. Your partnership helps us fulfill our mission to ensure the blind of Maryland achieve complete integration into society on the basis of equality.

Thank you for considering this mutually beneficial opportunity. We look forward to partnering with you. Enclosed please find the sponsor and exhibitor opportunities for our 2018 NFB of Maryland Convention. In addition to these opportunities, we are seeking door prizes (minimum $25.00 value), such as cash, tickets, or company items, to be given away during our convention. If you have any questions, please contact Sharon Maneki at (410) 715-9596, or via email at [president@nfbmd.org](mailto:president@nfbmd.org).

With Overwhelming Gratitude,

Sharon Maneki, President

National Federation of the Blind of Maryland

**National Federation of the Blind of Maryland**

**Annual Convention**

**Sponsorship Opportunities**

**When:** November 9-11, 2018

**Where:** Carousel Hotel & Resort

118th Street on the Ocean, 11700 Coastal Highway, Ocean City, MD 21842

(410)-321-7400

**Title : $2,500**

This sponsorship level is exclusive to the first sponsor to secure this spot.

* An opportunity to address the convention of the NFB of Maryland (more than four hundred members in attendance, plus a live internet audience)
* Full-page ad in the convention agenda
* Promotional announcement played every time someone logs onto the convention stream
* Link to corporate website from [www.nfbmd.org](http://www.nfbmd.org)
* Promotion in NFBMD social media
* Exposure in the *Braille Spectator* newsletter (for one year)
* Two exhibit tables
* Opportunity to display corporate materials throughout the convention and/or provide premium items for distribution at registration

**Independence: $1,500**

* Opportunity to be promoted as a luncheon or seminar sponsor—for example, sponsor of the parents of blind children seminar
* Half-page ad in the convention agenda
* Periodic promotional announcement during the convention stream
* Link to corporate website from [www.nfbmd.org](http://www.nfbmd.org)
* Promotion in NFBMD social media
* Exposure in the *Braille Spectator* newsletter (for six months)
* One exhibit table

**Equality: $1,000**

* Quarter-page ad in the convention agenda
* Link to corporate website from [www.nfbmd.org](http://www.nfbmd.org)
* Promotion in NFBMD social media
* One exhibit table

**Opportunity: $500**

* Listing under convention sponsors in the convention agenda
* Acknowledgement of sponsorship at [www.nfbmd.org](file://C:\Users\admin\AppData\Local\Microsoft\AppData\Local\Microsoft\Windows\Temporary%20Internet%20Files\AppData\Local\Microsoft\Windows\Temporary%20Internet%20Files\Content.Outlook\Users\alewis\AppData\Local\Microsoft\Windows\Temporary%20Internet%20Files\Content.Outlook\AppData\Local\Microsoft\Windows\Temporary%20Internet%20Files\Content.Outlook\AppData\Local\Microsoft\Windows\Temporary%20Internet%20Files\Content.Outlook\I5UM52E2\www.nfbmd.org)
* One exhibit table

**Exhibitor: $200**

* One exhibit table

**National Federation of the Blind of Maryland**

**2018 Annual State Convention**

**Sponsor and Exhibitor Registration Form**

Our 2018 Title Sponsor receives two exhibit tables, while all other sponsors receive one exhibit table. You will also receive electric and wireless internet. The exhibit hall will be open on Friday, November 9th, 12pm-6pm, with setup beginning at 11am that day.

**THIS REGISTRATION FORM MUST BE RECEIVED BY: October 15, 2018**

Please check one of the following levels:

Title Sponsor ($2,500) \_\_\_\_\_\_\_

Independence Sponsor ($1,500) \_\_\_\_\_\_

Equality Sponsor ($1,000) \_\_\_\_\_\_\_

Opportunity Sponsor ($500) \_\_\_\_\_\_\_

Exhibitor ($200) \_\_\_\_\_\_

Organization: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

# Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ City: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

State/Region: \_\_\_\_\_ ZIP Code: \_\_\_\_\_\_\_\_ Country: \_\_\_\_\_\_\_\_\_

Telephone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Fax: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Person(s) Responsible for Exhibit at Convention: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Person to Receive Letter Confirming Receipt of this Application: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Product/Service to Be Exhibited: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**List quantity and total cost for additional tables:**

\_\_\_\_\_\_ Additional tables at $200 each = $ \_\_\_\_\_\_\_\_\_\_\_

**Please check if you need the following (check all that apply):**

\_\_\_\_\_\_ Electricity

\_\_\_\_\_\_ Internet

**Please send this completed application via email to** [**president@nfbmd.org**](mailto:president@nfbmd.org)**, and mail your check, made payable to the NFB of Maryland, to:**

# National Federation of the Blind of Maryland

**9013 Nelson Way**

**Columbia, MD 21045**

# Enclosed for Sponsorship or Exhibit ………………………………………………$\_\_\_\_\_\_\_\_\_\_\_\_

# Additional table fee ($200 per table) ………………………………………………$\_\_\_\_\_\_\_\_\_\_\_\_

# Total enclosed………………………………………..…………..............………….$\_\_\_\_\_\_\_\_\_\_\_\_

Check number: \_\_\_\_\_\_\_\_\_\_\_\_\_ (Made payable to the **NFB of Maryland**)

**Special note:** Exhibitor's fee covers only the space provided and does not include convention registration for individuals working as exhibitors. **DO NOT** include payment for convention registration with the payment made on this form.

Send door prizes by November 1st to 9013 Nelson Way Columbia, MD 21045. Be sure to include company name so that we can acknowledge you when we give away the prize.